





‘John Jones, famed for creating signature frames for David Hockney and Francis Bacon in the 1960s, works with many British galleries.’

How to Frame
Wallpaper Magazine

‘John Jones has created a niche all of his own... as ultimate framer to the art world.’

Arts Other Backstage Boys
Rose Aidin – The Saturday Times Magazine

John Jones

John Jones is a family-owned and family-run business offering an impressive range of art services to the highest quality and bespoke to each customer. We have grown to encompass a specialist skilled team of 75 craftspeople and designers, whose expertise enables us to make virtually any kind of frame including welded aluminium and brass, Perspex, and timber frames from environmentally sustainable forests, entirely at our 38,000sq ft north London workshop.

We deliver artwork that is presented and protected to the finest Museum Standard. Using only the best and most up to date techniques and resources, professionals choose to work with us because of the attention to detail taken over our design process and the finest materials that are carefully and lovingly used. Our aim at John Jones is to build life-long relationships with our clients that range from high profile artists to galleries and collectors and, in doing so, support the next generation of creative talent and encourage the aspirations of emerging galleries across London.

John Jones himself first entered into the fine-art industry during the 1960s. He quickly discovered that he had an aptitude for making high-quality picture frames to order, and it was not long before he was working closely with artists such as Francis Bacon and David Hockney to design frames specifically to complement their work.



Introduction

We see ten to twelve clients by appointment each day, ranging from photographic students preparing for an end of year show to an interior designer working on a client's project. Or perhaps a gallery preparing for a future show or private clients framing for their home. Over the course of a week we'll see artists, designers, collectors, architects, conservators, retailers – the enormous range and diversity of clients is what has contributed to our team's immense knowledge of art and mediums, making us best placed to specify the ultimate presentation solutions.

No matter the type of art or client, we apply the same exacting level of knowledge and advice. As a starting point we will advise on the best way to protect and preserve the artwork. It's not just vintage photographs and watercolours that require archival materials: in today's environment, even the newest of art requires protection, so it's important to ensure the work is safe and secure before we address the frame design.

Our unlimited design choice and wide range of presentation and glazing options mean there are a number of decisions to be made, which is why we highly recommend you book an appointment with one of our expert frame designers. We develop bespoke solutions, advising on the best options for your budget, and ensuring every aspect of the frame is the best it can be. Whilst we are able to offer a quote over the phone, it's always best to come in and see our range of options, particularly when working to a set budget.

A framing consultation can be as short as twenty minutes or as long as a couple of hours. There are a number of aspects to discuss and it depends on how involved you'd like to be and how much you're happy to leave to your frame designer.

When it comes to frame design, the world is our oyster. The options are limitless... Perspex boxes, gold leaf, welded metal, natural walnut – we have a team of fifty experts on standby ready to select, cut, join, sand, finish and prepare your frame. It takes a little time to make, of course, as do the best things in life; but once it's completed and ready for collection (or delivery in one of our London vans), you'll be amazed at the results. A frame can literally transform artwork.

'For over half a century, John Jones has developed an expertise in working closely with artists to find the best frames for their work.'

Frames of Reverence – Emma Crichton-Miller
Financial Times How to Spend It Guide



The Ivy, London

Hand gilded gold leaf on face, hand painted green-grey on sides, glazed with UV Perspex. Hung with split batons to ensure stability.

The subtleties of good frame design can make a significant difference to the overall impact. We believe a good frame should gently enhance the work within it, without distracting the eye – unless of course the objective is to make a statement.

Frame Design

There are four key components to the design of a frame. The shape of the profile, the material, colour of the profile and the proportions of the frame. Of course other elements such as presentation style and glazing can impact the overall result too, but the elements outlined are the key aspects.

John Jones is the only framer in the UK – and to our knowledge, the world – with its own bespoke woodmill. This means we can create new shapes overnight. Our finishing team and creative colourists can colour match and interpret colour, resulting in some truly exceptional work. We have a huge library of existing designs to choose from – including the signature frame styles we designed for Francis Bacon and David Hockney.

Strong, clean corners are a sign of a well joined picture frame. Our joining team's speciality is to produce strong and stable corners. As well as functional, corner joins can also be decorative features – spliced corner joints are particularly popular, as are the typical Ben Nicholson style lap joints.

Plinths & Display Boxes

John Jones art and sculpture plinths and display boxes are custom built to display objects. We're able to produce items in a variety of wood and plywood, with a range of finishes, taking into account both the weight of the display object and the actual plinth.

We've recently pioneered a beautiful display case in low reflective Perspex which gives an incredible clear view of the enclosed object.



Lightboxes

Our Glowbox is a bespoke 'light frame' as opposed to a lightbox, designed with a guaranteed lifetime of approximately 40,000 hours of constant use.

A traditional lightbox radiates a large amount of heat which many artists have found to eventually lead to the deterioration of the image being lit. The power requirement for our lighting system is similar to a laptop computer and is situated outside of the frame, resulting in a minimum amount of heat radiating onto the image. The light produced by the LED source in our frames is dispersed through a sheet of Perspex, emitting an even distribution of light illuminating the printed image and radiating the colours that it contains.

The John Jones Glowbox is constructed using welded aluminium and can be made in a range of sizes up to 280cm x 120cm. The frame itself is one of the slimmest on the market with a depth of just under 60mm and can be finished to any colour.

Installation

John Jones works in partnership with the best art handlers, who transport works globally. We are also proud to offer a dedicated installation team, available to collect, deliver and install work to any national or international address,



helping to ensure your art work is displayed to the best possible standard. Installing artwork poses a number of questions. Aside from which fixing or hanging system to use, there are decisions to be made on the best aesthetic position for the work, the height, the lighting and the location itself, be it an external wall, an alcove, antique panelling, a yacht etc.

Working on both residential and commercial projects, our team of installers will ensure that your works are not only safely secured with the same techniques used in the finest museums, but also advise on the positioning of artwork.

Convenience is key – our team will turn up with all the equipment needed, even if the project is overseas.

Additional Information

Collection Care

With over 40 years' experience as the leaders in artwork preservation, we are in a unique position to advise customers about the long term care of their work. As technology and materials develop we carefully assess these new technologies. Our in-house experts are dedicated to keeping us at the forefront of collection conservation and protection. We are always delighted to take the time to listen, to any concerns you may have, about your investments and how to take care of them with the best possible, most modern materials and methods. For further information please book an appointment with one of our framing consultants.

John Jones Newsletter

We would love to tell you more about what goes on at John Jones. If you would like to receive information from us please get in touch marketing@johnjones.co.uk / 020 7281 5439 or sign up on our website www.johnjones.co.uk/about/contact/

Calendar

At John Jones, we always have an exciting variety of projects on the go, from local opportunities with schools and galleries to international exhibitions or publications. For a chance to find out all the activities and developments, please check out the online calendar giving you detailed information about current and upcoming shows and exhibitions www.johnjones.co.uk/calendar/



John Jones

LONDON



FRAME DESIGN

FINE ART PHOTOGRAPHY

PRINTING

ARTIST SURFACES

‘Finsbury Park (...) has few claims to fame, but it does have John Jones, just behind the tube station, which is probably the top picture framers in Britain.’

Lynn Barber – The Observer

‘Their passion for all aspects of framing, their knowledge and research into the latest scientific developments and their quest for the perfect solution to a client’s needs is impressive.’

Ask the Expert

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Please call to arrange
an appointment

